

Case study:

PMC College & Consulting

Interview with Andrés Cabral and Laura Padretti | PMC Directors

“Live Learning allows us to reach many places, which would otherwise be very expensive and time consuming to reach”

Laura Padretti, Director of PMC

Which was the business necessity that led you to use Wormhole?

PMC is a company dedicated to business training, which may be specific for certain companies or open to the public at large. As regards in-company trainings, we offer courses specially developed for those companies who desire to strengthen any skill, particularly in their human resources. On the other hand, when we open courses to the public, individuals can sign up, as well as employees coming from companies, but we work on more general subjects.

Some years ago, **we saw the possibility of enhancing the scope of these courses in the interior of the country, or even Latin America**, and that was the reason why we decided to implement a distance class platform that replies on-site experience. We generally use this modality for courses open to the public, which means that we publish the courses on the online catalogue and those who want to participate just have to sign up.

How did you solve it?

We decided to choose Wormhole Campus mainly because of the possibility of interaction with the participants, which **allows us to have the same benefits of a traditional training but virtually**. In this way, if someone has to travel or cannot attend the classes for any other reason, this is no longer an impediment for them to continue with the training process.

One of the differences we spotted in Wormhole, which distinguishes it from its competitors, is the quality of the support, since **there is always someone available to help us to solve our problems**, and also, they take into account our suggestions as regards the development of improvements in the product.

Ciente: PMC College & Consulting

Sector: Capacitación profesional

Type: Consultant

Country: Argentina

Operation network: Argentina and Latin America

Website: www.pmc.com.ar

Solution: Wormhole Campus

About PMC

PMC College & Consulting is an entity highly specialized in the area of project management, which provides services of training and consultancy. The company has been recognized by and has the support of PMI upon complying with all quality and excellency standards internationally established.

PMC has a large pool of professionals with wide international experience, both as Project Managers and educators. Their long career has been obtained in top-ranking multinational companies and, besides, they have internationally recognized certifications.



Andrés Cabral and Laura Padretti | Directors of PMC

Which benefits has your organization received from the use of Wormhole products?

The main aspect we have noticed is the enlargement of the scope, taking in a market with more virtual participants. **Live Learning allows us to reach many places, which would otherwise be very expensive and time consuming to reach.**

To name a few examples, we have had students in many places, such as Neuquén, Comodoro Rivadavia and Bolivia. In these cases, it is not the same to make one or two instructors travel and lodge several days in the city, than doing it virtually. Although we have some expenses, **travel costs and commuting expenses are notably reduced, and the quality is maintained, since both the contents and the instructors are the same.** Besides, we have the possibility interaction between the participant and the instructor through the virtual classroom, whether by chat or by audio and video.

Another key aspect for us is the recording of classes, since if participants cannot attend the class because of an unforeseen event; they can access the contents of the course and watch the video of all encounters made.



About Wormhole

Creators of the first Live Learning platform. The simplest way to offer online classes and training. Thousands of companies, educational institutions and nonprofit organizations daily choose it to provide classes and training through the Internet, without losing the quality of a live training.

Wormhole platform is focused on increasing and improving interaction between people to create the most effective virtual environments for distance training.