

# Instituto Argentino de Siderurgia

Interview with Marcelo Fernandez | Head of Professional Development

*“This platform gives us the chance to know the training needs for the region, thus allowing us to offer our customers the best training level”*

*Marcelo Fernandez, Head of Professional Development*

## Which was the necessity that led you to use Wormhole platform?

The institute has been working for more than 10 years offering blended courses or completely distance courses. We offer courses from the IAS itself, which are internationally recognized by ASME and bear API international certification. **We decided to use Wormhole Campus in order to integrate all of our online training processes** for our partners and target public.

Trainings are aimed at the iron and steel industry, engineering and utilities, oil, petrochemical, gas and construction industries. Using the virtual education platform, **we managed to reach audiences with new participants throughout the country.**

## How did you solve it?

Wormhole Campus is a highly intuitive system and, although it lacks certain functions, **it allows us to offer totally distance courses, no matter where students are in the country or in any part of the world.** We can offer complete courses to all of our associates, wherever they are in any part of the country or in any part of the world.

**Customer:** Instituto Argentino de Siderurgia

**Area:** Professional Associations

**Number of Employees:** 100

**Number of associates:** 5 member companies, 33 affiliated companies and 100 active partners

**Country:** Argentina

**Operating network:** Argentina

**Website:** <http://www.siderurgia.org.ar/>

**Solution:** Wormhole Campus



## Which benefits has your organization received from the use of Wormhole products?

Using the platform has been extremely beneficial for the participants because, as they have the possibility to attend online classes in the same way as if they were in a traditional class, **commuting and traveling costs are completely reduced.**

Apart from using Wormhole Campus services, we have used Wormhole Classroom in several opportunities, **inviting national and international experts who delivered lectures for our students.**

This platform gives us the chance to know the training needs for the region, thus **allowing us to offer our customers the best training level.**



### About Wormhole

Creators of the first Live Learning platform, the simplest way to offer online classes and training.

Thousands of companies, education institutions and nonprofit organizations daily choose it to provide classes and training through the Internet. It is focused on improving the interaction between people to create the most effective virtual environments of distance training.

Wormhole provides the best products to manage educational programs, create virtual campuses and strengthen the teacher-student relationship from any computer or mobile device.

### About IAS

The Instituto Argentino de Siderurgia is a nonprofit association, founded in 1972 by Argentine iron and steel companies.

It is supported by professionals and technicians specialized in different areas in order to develop technological development tasks, technical support, analysis and trials, organize courses and conferences, staff training, and issue regulations, in order to support the iron and steel industry development, its value chain and that of other industries.

IAS is composed by five Member Companies, which are the most important iron and steel companies in the country, and more than 30 affiliated companies and institutions.