

Case study:

# Universidad de San Andrés

Interview with Alejandro Artopoulos | Director of Learning Technologies Laboratory



*“A new business opportunity arose, which was an alternative to traditional education, but keeping the academic quality that defines UdeSA”*

*Alejandro Artopoulos, Director of the Ubiquitous Learning Laboratory (LAU)*

## Which was the business necessity that led you to use Wormhole?

In Universidad de San Andrés (San Andrés University) we are working to offer the possibility of combining the high-quality traditional education of our institution with the new methods of online teaching. **Besides having a virtual learning environment, one of our objectives was to incorporate online conference services.**

Upon starting to use Wormhole, we realized that we could not only use this tool for undergraduate or postgraduate classes, but also we could use it to carry out a lot of activities that are typical of a university. For this reason, we started to use it for thesis defenses or **for enriching the delivery of admission courses.** We also detected the need to equal opportunities for scholarship applicants, whether they are from the interior of Argentina, from the City of Buenos Aires or from Latin America. For this reason we also use the online classes tool to conduct admission interviews.

**Customer:** Universidad de San Andrés

**Area:** Academic

**Number of Employees:** 320

**Number of Students:** 7391

**Number of Professors:** 364

**Country:** Argentina

**Operating network:** Latin America

**Website:** [www.udesa.edu.ar](http://www.udesa.edu.ar)

**Solution:** Wormhole Campus

## How did you solve it?

In order to develop the Virtual Campus of the university, while keeping the quality standards for which the institution is recognized, an interdisciplinary team of educators, designers, video producers and computer technicians was created. The courses were redesigned, updating the teaching methods. **For that purpose, teachers, who are an essential part in this process, were trained,** so they can deliver classes virtually, using the tools of Wormhole platform.

## Which benefits has your organization received from the use of Wormhole products?

Since we use Wormhole, we offer **online classes without being afraid of losing the connection**. What is more, when we use Wormhole we have the possibility of having in our classes **the virtual presence of international expert lecturers, which otherwise would be expensive**, not only for the economic cost the institution would pay, but also for the busy schedule of these personalities.

In this way, **a new opportunity to offer training programs through integrative learning was created**. We understand that this kind of learning involves the development of a formal education syllabus, by combining traditional education with virtual strategies, in such a way that one enhances the other.

The purpose is **to combine the strengths of traditional and virtual education in order to achieve the teaching objectives**, so that the convergence of both is not an addition, but an integral part of teaching and learning processes.



*Alejandro Artopoulos, Director of the Ubiquitous Learning Laboratory (LAU)*

### About Wormhole

Creators of the first Live Learning platform, the simplest way to offer online classes and training. Thousands of companies, educational institutions and nonprofit organizations daily choose it to provide classes and training through the Internet. It is focused on improving the interaction between people to create the most effective virtual environments of distance training.

Wormhole provides the best products to manage educational programs, create virtual campuses and strengthen the teacher-student relationship from any computer or mobile device.

### About San Andrés University

San Andrés University is an academic community determined to seek the truth and to contribute to the progress of Argentina and the welfare of its inhabitants.

It adheres to the social and moral values inherited from its founders and it is determined to transmit established knowledge, create new knowledge, promote overall education and strengthen institutions. Its objective is to make education available to people with intellectual skills, service vocation and dedication to studies, beyond their economic resources. Besides, UdeSA has a virtual campus that complements and strengthens the academic programs with the highest levels of quality and excellence.