

Case Study:

FIA Región IV



FEDERATION INTERNATIONALE DE L'AUTOMOBILE
REGION IV

Interview with Diego Cosentino | Regional Manager FIA Region IV

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Diego Cosentino, Regional Manager FIA Region IV

Which was the business necessity that led you to use Wormhole?

We realized about the need to include technology in the theoretical learning on road safety searching for the **efficiency of the instructor's learning in the driving schools of the entire Latin America**, and we decided to create our interactive Live Learning platform to update certifications for instructors.

How did you solve it?

In order to train all instructors of Latin America from just one place, we've decided to implement a Live Learning platform. We have **a road safety specialist for the region who, from Buenos Aires, constantly gets in touch with every certified instructor**. In this way, the contents on good road practices are strengthened and widened, and, from the virtual classroom, the participants share experiences about the upcoming topics to be covered during theoretical courses for driving learners in each country.

Once the platform was working to recertify the instructors, we realized that **we could also use it to give theoretical knowledge to the students who signed up in automobile clubs members of FIA** to obtain their first driving license, who, according to each country's legislation, were from 16 to 18 years old. **Even though it is true that it is impossible to learn to drive in a virtual way, theoretical contents are taught** and then, during traditional lessons, the most critical topics together with practices are covered. We use the virtual classroom reducing the time spent for theoretical learning, which gives us greater rotation and faster personal procedures.

Cliente: FIA Región IV

Area: Road safety and motoring

Type: International association

Number of Students: 394

Headquarters: Argentina

Operating Network: Latin America y the caribbean

Website: www.fiaregion4.com

Solution: Wormhole Campus



Diego Cosentino, Gerente Regional FIA Región IV

On the other hand, and also from FIA Region IV, we give **corporate training for the integral management of business vehicle fleets**. In this case, we offer advice on the maintenance of vehicles and the prevention of accidents due to the wrong use. Big companies do not have the possibility of stopping the entire fleet so that the drivers can take a traditional course for several days; besides, that would mean really high costs in traveling, time and logistics.

All the courses given in our Live Learning platform are officially approved and standardized in the entire region pursuant to international road safety legislation. Courses are offered through the automobile clubs. In Paraguay, for example, they have a promotional plan for main drivers and they promote courses in schools and fairs.

Which benefits has your organization received from the use of Wormhole products?

On the one hand, the main benefit FIA Region IV has received was the **cost effectiveness as a result of dispensing with many trips** and, on the other hand, was the possibility of addressing all the learning demands we had. In this way, we've managed to **reduce time since the main topics are covered during virtual classes and the critical ones, those that need more support, are covered in traditional classes**. It is worth mentioning that a bond of learning is created since the student moves forward with random question tests, according to the legislation of each country.

About FIA Region IV

FIA Region IV is a leader organization in mobility in America which gathers the operating capacity, quality and prestige of the Automobile Clubs part of it

Globally, FIA is the most important governing body for motor sport worldwide. Through campaigns and activities, it represents the rights of motor organizations and vehicle users as regards road safety, tourism and environment.

Which other uses do you give to the online learning platform of Wormhole?

We also use Wormhole for managing meetings among the diverse automobile clubs of the region. For example, we are developing a management and consulting program in Central America.

We use Wormhole Classroom to hold meetings in which representatives of each club attend, sharing documentation and exchanging experiences which are replicated in all countries. This helps us to reduce traveling time and costs, which would otherwise be substantially high and we wouldn't be able to have the interactive regional plans we have today.

Also, we use Wormhole Classroom to prepare representatives' exchange meetings of all Region IV, who generally meet on-site. Before that, we carry out an extensive work by means of which **we recount information, share the presentation in the virtual classroom, get feedback with all the general managers** and perfect details so that when the moment arrives, the meeting can be effective and not unnecessarily long.

The benefit we receive from Wormhole, apart from saving time and money in traveling, is **the quality of the interaction among instructors**, between them and learners, and among the representatives of all countries. It could be said that in the Latin American market, there is no other product with these characteristics.

About Wormhole

Creators of the first Live Learning platform. The simplest way to offer online classes and training. Thousands of companies, educational institutions and nonprofit organizations daily choose it to provide classes and training through the Internet, without losing the quality of a live training.

Wormhole platform is focused on increasing and improving interaction between people to create the most effective virtual environments for distance training.